

GLOBALG.A.P.

A WORLD OF DIFFERENCE





CONTENT

- 04 PUTTING FOOD SAFETY AND SUSTAINABILITY ON THE MAP
- 06 BRINGING HOME THE GLOBAL BENEFITS
- 08 CULTIVATING THE FUTURE OF THE PLANET
- 10 OPENING UP THE WORLD'S MARKETS
- 12 SETTING THE INTERNATIONAL STANDARD

COMBINING FOOD SAFETY & SUSTAINABILITY



“ Together we’re working on a globally harmonized standard - leaving the possibility for differentiation to our members through add-ons. ”



PUTTING FOOD SAFETY & SUSTAINABILITY ON THE MAP

We’ve always lived in a world of change. We’ve always found a way to meet the challenge. But today the changes and the challenge are greater than ever.

Seven billion people now live on our planet. That’s almost twice as many of us as there were just forty years ago.



1970



2011

The average temperature has risen faster in those forty years than in any other time on record.

Hot regions are getting hotter. Wet regions are getting wetter. Food producers are having to adapt to new conditions. And now there are more people than ever to feed.

Our ecosystem is feeling the strain and it needs all the help we can give it.

Sustainability is the key: we need crops, livestock and aquaculture that regenerate continually through the best agricultural practice. Sustainability is vital when it comes to economics, too. Food producers themselves need to survive - and to repeat their production cycle time. The rest of the world depends on that.

There’s no easy answer to the natural and man-made issues our planet faces. But there is a way to face the challenges to the food supply and the welfare of food producers.

We can do that by creating a powerful incentive to improve agricultural standards. By helping farmers everywhere, large and small, raise crops and livestock with care. By establishing worldwide Good Agricultural Practice we lay the foundation for safe food produced sustainably.

And, this opens up markets for farmers which they could never have reached before.

THAT’S THE MISSION OF GLOBALG.A.P.

“ Globally connecting farmers and brand owners in the production and marketing of safe food to provide re-assurance for consumers. We lay the foundation for the protection of scarce resources by the implementation of Good Agricultural Practices with a promise for a sustainable future. ”



GLOBALG.A.P. COVERS AGRICULTURE & AQUACULTURE



BRINGING HOME THE GLOBAL BENEFITS

G.A.P. STANDS FOR GOOD AGRICULTURAL PRACTICE – AND GLOBALG.A.P. IS THE WORLDWIDE CERTIFICATION THAT ASSURES IT.

GLOBALG.A.P. is a not-for-profit organization dedicated to encouraging excellence in safe and sustainable food production. Its roots lie in a 1997 initiative by retailers in Europe, who were aware of a growing consumer movement. They noticed their customers were becoming more interested in the safety of the food they bought, the environmental effects of its production, and the welfare of the workers who produced it.

Reacting to this, European retailers agreed to harmonize their own often very different criteria. They developed a system of common certification standards for producers to conform to standards of food safety, sustainable production methods, responsible use of water and regard for the welfare of workers and animals.

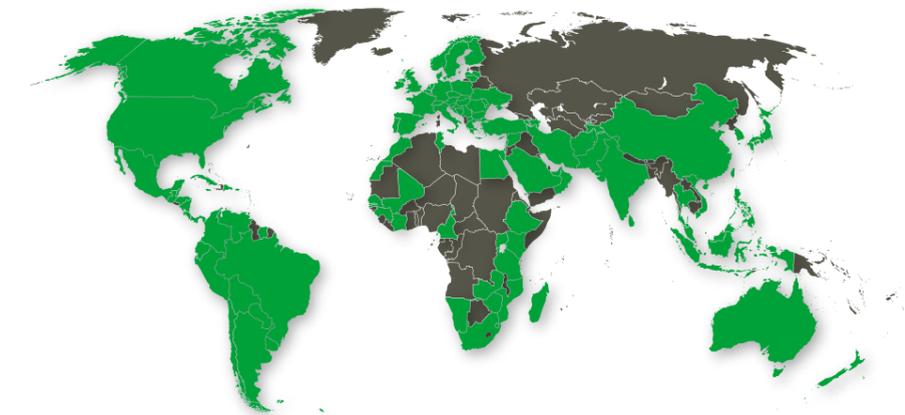
In other words, *Good Agricultural Practice, or G.A.P.*

The process spread throughout the continent and soon aroused interest beyond Europe. Eventually, the European organization became a worldwide body so that EUREPGAP changed its name to GLOBALG.A.P. in 2007.

GLOBALG.A.P. is now the world's preeminent harmonized agricultural standard, recognized in over 100 countries. Without G.A.P. there is no basis to achieve sustainable agricultural production. We provide help and advice to farmers on achieving certification. G.A.P. also saves them dealing with numerous different audits and, vitally, takes them into new markets.

And it means that consumers can be assured of food safety and the fundamentals of how their food is produced.

PRODUCERS WORLDWIDE
UNDER CERTIFICATION: 112,600 IN 112 COUNTRIES



GLOBALG.A.P.
SETS A
PRACTICAL
STANDARD



CULTIVATING THE FUTURE OF THE PLANET

As the internationally recognized standard for farm production, GLOBALG.A.P. benefits farmers, retailers and consumers throughout the world.

But beyond those specific advantages *lies a wider benefit for the planet itself.*

While encouraging economic activity, GLOBALG.A.P.'s programs are designed to promote the very attitudes upon which our future depends and help protect the resources that keep us alive.

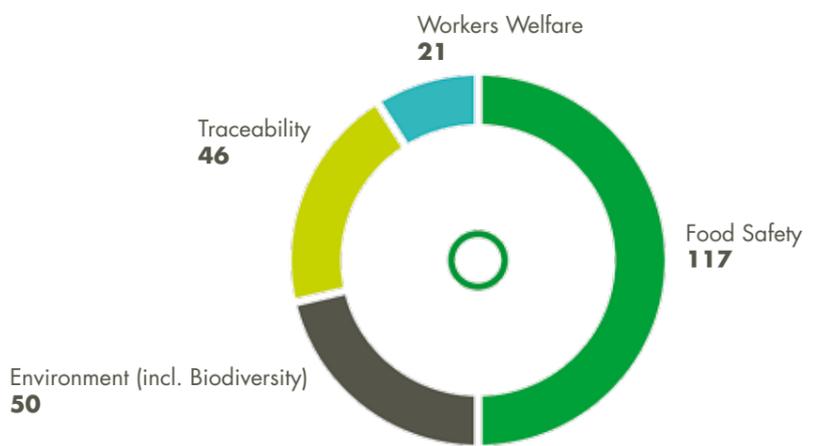
GLOBALG.A.P. Certification demands, among other things, greater efficiency in production. Besides improving business performance, it results in less waste of those vital resources in the

first place. It also requires a general approach to farming that builds in best practices for generations to come.

That includes making the most responsible use of chemicals in food production. It means carefully managing pest control through techniques such as observation and monitoring using Integrated Pest Management. It involves using scarce resources such as water with foresight and responsibility.

HOLISTIC APPROACH FRUIT AND VEGETABLES

Total number of Control Points: **234**



Ethically, it means treating employees with proper respect for health and safety. It means treating animals with due care for their welfare.

Population growth and climate change are huge challenges that especially affect production. GLOBALG.A.P. sets a practical standard that faces the wider challenge as well as the commercial one. It's a business program and a social enabler with a general approach that will help build a better future.



ALL OVER THE WORLD THERE ARE FARMERS CAPABLE OF PRODUCING THE HIGHEST QUALITY FOOD

OPENING UP THE WORLD'S MARKETS

All over the world there are farmers capable of producing the highest quality food.

They have the land, the climate and the manpower. But those advantages aren't enough without agricultural practices that help protect shrinking natural resources. What's more, real business growth is impossible unless producers can reach and appeal to a modern international market by responding to what consumers expect.

That's exactly what GLOBALG.A.P. offers to thousands of food producers on every continent. GLOBALG.A.P.'s comprehensive guidance helps farmers achieve an internationally recognized standard for food safety - plus the environmental credentials demanded by more and more consumers.

Carefully constructed programs, geared to local conditions, lead to greater efficiency, lower production costs and higher yields.

Optional add-ons to GLOBALG.A.P. Certifications enable producers to differentiate their offer. And, crucially, certification, coupled with GLOBALG.A.P.'s international reach, opens up valuable new markets for both small and large producers alike. It helps certified producers satisfy their due-diligence requirements and those of retailers and major buyers everywhere.

It also gives farmers a fertile source of vital information and a welcome means of networking and decision making with other producers and buyers. Implementing G.A.P. means farmers will also comply with national and international laws and regulations.

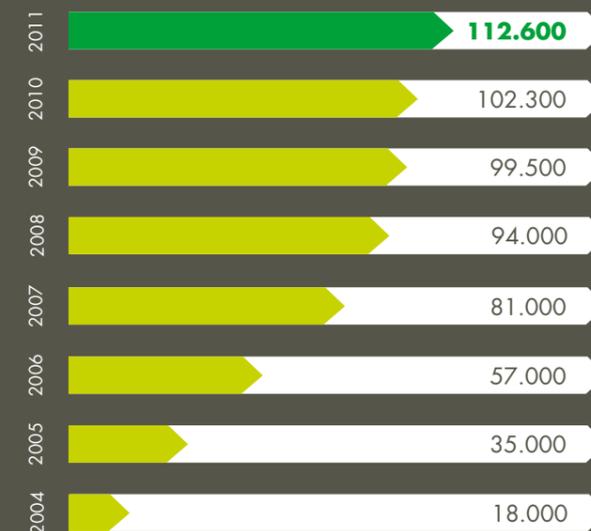
Producers can gain even more value by using GLOBALG.A.P.'s innovative group certification.

But, individually or collectively, the end result is clear: direct access, on equal terms with anybody, to the widest possible market.

GROUP CERTIFICATION



CERTIFIED PRODUCERS



As of December 2011

GLOBALG.A.P.
HELPS FOOD
PRODUCERS
IN OVER 100
COUNTRIES



SETTING THE INTERNATIONAL STANDARD

Food retailing is a global business. Every day, everywhere, customers fill their shopping baskets with produce from around the world.

Retailers need to meet that demand for choice - but they also need to be sure of what they're offering their customers.

And that calls for recognized standards and reliable compliance records – independently checked by qualified third parties.

GLOBALG.A.P. is the comprehensive solution for retailers and major buyers all over the world who are looking to access certified suppliers and, as a consequence, open up supply chains and widen their merchandise ranges - all vital factors in today's competitive

trading environment. It provides the most widely recognized and trusted standard for farm assurance and food safety. Good Agricultural Practice lays the foundation for sustainable food production in the mainstream of primary product production and are the cornerstone upon which continuous improvements can be made. Retailer members contribute to the standard's development and can add-on their own requirements to meet demands in specific markets.

It helps food producers in over 100 countries attain the standard with the aid of detailed manuals, information streams and management tools.

For retailers it means more resource with less risk, more reassurance with less effort, and the invaluable benefit of an enhanced offer to the customer.

GLOBALG.A.P. is working hard to apply food safety to the mainstream of agriculture and lay solid foundations for sustainable production in fruit and vegetables, aquaculture and livestock. It continually invests in IT to support retailers in understanding their supply base, and in mechanisms to guarantee the highest possible integrity of certification and maintain the GLOBALG.A.P. Standard as the one that can always be trusted with complete confidence.

All in all, GLOBALG.A.P. is good for the planet, good for the consumer, good for the producer and for the retailer.

However you look at it, **GLOBALG.A.P. IS GOOD FOR BUSINESS & PEOPLE.**

1400 TRAINED INSPECTORS AND AUDITORS
WORKING FOR **142** ACCREDITED CERTIFICATION BODIES
CERTIFYING **409** AGRICULTURAL PRODUCTS
IN **112** COUNTRIES



FOR MORE
INFORMATION ON
GLOBALG.A.P.

GLOBALG.A.P.
c/o FoodPLUS GmbH
Spichernstrasse 55
50672 Cologne, Germany

info@globalgap.org
www.globalgap.org

IMPRINT

Published by GLOBALG.A.P. c/o FoodPLUS GmbH, Cologne, Germany
Director: Kristian Moeller; Chairman: Nigel Garbutt
Editor: Connorgoddard
Editor In Charge/Projectcoordination: Sarah Jox and Kerstin Uhlig
Graphics & Layout: JAM NEW MEDIA, Charlotte Land, www.jamnewmedia.com
All rights reserved. Copyright: GLOBALG.A.P. c/o FoodPLUS GmbH

GLOBALG.A.P. Retail & Food Service Members

